

Public Companies

Coming up to the 17th green, a young executive and her partner overhear a positive stock recommendation for a new OTC BB corporation. As her golfing partner bemoans the difficulty of getting information on little known publicly traded companies, his concentration is lost and he slices into the woods. The young executive has a perfect drive straight down the middle of the green. How could she keep her head in the game while her partner worries about missing potential stock opportunities? As soon as she finishes the hole, she can access her ticker-driven application and obtain the company's latest press release, earnings report and stock quote. Based on this information, she knows that the recommendation is based only on market hype. She relaxes and heads to the 18th hole. Could your client do the same?

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